

Creating Rubrics

Define your main criteria for marking, e.g.

Criteria
Content
Format
Structure

Assign a percentage to each criteria, e.g.

Criteria	%
Content	30%
Format	35%
Structure	35%

Add marking ranges to the right of the table:

Criteria	%	Poor	OK	Good	Excellent
Content	30%				
Format	35%				
Structure	35%				

Consider using the following words for each marking range:

Criteria	%	Poor	OK	Good	Excellent
Content	30%	<i>No... Not...</i>	<i>A little... weak...</i>	<i>Somewhat... Good...</i>	<i>Highly... Very...</i>
Format	35%	<i>No... Not...</i>	<i>A little... weak...</i>	<i>Somewhat... Good...</i>	<i>Highly... Very...</i>
Structure	35%	<i>No... Not...</i>	<i>A little... weak...</i>	<i>Somewhat... Good...</i>	<i>Highly... Very...</i>

Calculate percentage ranges using the following table:

Poor	OK	Good	Excellent
<i>0-39%</i>	<i>40-54%</i>	<i>55-69%</i>	<i>70-100%</i>

For each percentage criteria, calculate the ranges:

Criteria	%	Poor	OK	Good	Excellent
Content	30%	0-12%	13-19%	20-25%	25-30%
Format	35%	0-14%	15-21%	22-28%	29-35%
Structure	35%	0-14%	15-21%	22-28%	29-35%

Identify themes per criteria, e.g.

Criteria	%	Poor	OK	Good	Excellent
Content	30%	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources
Format	35%	Entertaining Format-complexity Specific content type is helpful	Entertaining Format-complexity Specific content type is helpful	Entertaining Format-complexity Specific content type is helpful	Entertaining Format-complexity Specific content type is helpful
Structure	35%	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion

“**Specific content type** is helpful”, e.g. for a podcast it could be “well-produced audio is helpful”

Add percentage ranges:

Criteria	%	Poor	OK	Good	Excellent
Content	30%	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources	comprehensively originally complexity academic sources
		0-12%	13-19%	20-25%	25-30%
Format	35%	Entertaining Format-complexity well-produced audio is helpful	Entertaining Format-complexity well-produced audio is helpful	Entertaining Format-complexity well-produced audio is helpful	Entertaining Format-complexity well-produced audio is helpful
		0-14%	15-21%	22-28%	29-35%
Structure	35%	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion	logical structure between sub-topics logical structure inside each sub-topic. Introduction and conclusion
		0-14%	15-21%	22-28%	29-35%

This is your completed rubric:

Criteria	%	Poor	OK	Good	Excellent
Content	30%	Not covered comprehensively, originally or with complexity. No academic sources.	Covered a little comprehensively, originally and with complexity. A few academic sources.	Covered somewhat comprehensively, originally and with complexity. Some academic sources.	Content is highly covered comprehensively, originally and with complexity. Excellent academic sources.
		0-12%	13-19%	20-25%	25-30%
Format	35%	Content is not entertaining, and doesn't show complexity in format. Content not at all well-produced, and audio is unhelpful.	Content is a little entertaining, and shows little complexity in format. Content is a little well-produced, and audio is a little helpful.	Content is somewhat entertaining, and shows some complexity in format. Content is somewhat well-produced, and audio is somewhat helpful.	Content is very entertaining, and shows lots of complexity in format. Content is highly well-produced, and audio is very helpful.
		0-14%	15-21%	22-28%	29-35%
Structure	35%	Content has no logical structure between sub-topics or inside each sub-topic. Content has no introduction or conclusion	Content has weak logical structure between sub-topics or inside each sub-topic. Content has a weak introduction and conclusion	Content has good logical structure between sub-topics or inside each sub-topic. Content has a good introduction and conclusion	Content has excellent logical structure between sub-topics or inside each sub-topic. Content has an excellent introduction and conclusion
		0-14%	15-21%	22-28%	29-35%