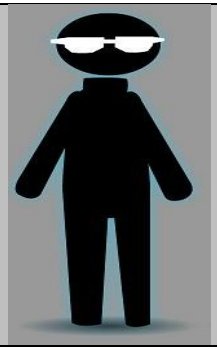
# Persona-Based Evaluation

| Elizabeth “Betty” Normal | Mary Normal | Harold “Harry” Normal | Susan “Susie” Normal | Jonathan “Johnny” Normal | Patrick Joseph “P.J.” Normal |
|---|---|---|---|---|---|
| | |  | | | |
| | | | | | |
| **Reaction to Design:** | **Reaction to Design:** | **Reaction to Design:** | **Reaction to Design:** | **Reaction to Design:** | **Reaction to Design:** |